

## **Le Royal Hotel, Amman 15-17 June 2010 Conference Program**

### **Tuesday, 15 June 2010**

8:00 - 9:00      **Registration**

#### **Inaugural Ceremony**

**Hall: Ishtar 2&3**

9:00 - 9:30      Master of Ceremonies: Professor Ahmed Majdoubeh, University of Jordan  
HE Professor Turki Obaidat, Sec. Gen., MoHESR, Chairman, Steering Committee  
Professor Safwan Masri, Director, CUMERC  
HE Professor Walid Maani, Minister of Higher Education and Scientific Research

**9:30 -9:45      Coffee Break**

#### **Keynote Speech**

**Hall: Ishtar 2&3**

9:45 - 10:45      **The Challenges of Preparing University Students in Jordan for a New Global Decade**  
Professor Isam Naqib, Former Professor of Physics, Consultant on Higher Education

#### **Session 1: Developing Study Plans and Academic Programs: Blended Learning as a Reference Case**

**Hall: Ishtar 2&3**

Chairperson: Professor Kamel Ajlouni, President, National Centre for Diabetes Endocrinology and Genetics  
Rapporteur: Professor Majed Abu Jaber, Higher Education Accreditation Commission

10:45 - 11:15      **Developing Study Plans in Universities in Jordan: Key Issues and Challenges**  
Professor Sami Mahmood, Yarmouk University

11:15 - 11:45      **Continual Assessment and Renewal for Faculty Development: Mission and Strategic Goals**  
Professor William Baldwin, Vice-Provost and Professor of Higher Education, Teachers College, Columbia University  
Professor Catherine Embree, Associate Vice Provost, Teachers College, Columbia University

11:45 - 12:30      **Questions and Discussion**

**12:30 – 13:45      Lunch**

## Session 2: Developing Instructional Methodology

### Hall: Ishtar 2&3

Chairperson: Professor Issam Zabalawi, President, Board of Trustees, Banking and Finance Sciences University

Rapporteur: Professor Abdallah Ababneh, Vice President, National Centre for Development of Human Resources

13:45 - 14:15	<b>The Status of Teaching and Instruction in Universities in Jordan: Key Issues and Challenges</b> Professor Youssef Qutami, University of Jordan
14:15 - 14:45	<b>The Latest in Instructional Methodology; Models for the Benefit of Jordan</b> Professor Lou Cristillo, Columbia University
14:45 - 15:45	<b>Questions and Discussion</b>

## Wednesday, 16 June 2010

### Session 3: Student Assessment and Evaluation

#### Hall: Ishtar 2&3

Chairperson: Professor Abderaheem Huneiti, President, Mutah University  
Rapporteur: Professor Youssef Sawlmeh, Yarmouk University

9:00 - 9:30	<b>Student Assessment in Universities in Jordan: Key Issues and Challenges</b> Professor Ahmed Audeh, Yarmouk University
9:30 - 10:00	<b>The Latest Trends and Best Practice on Student Assessment and Evaluation Methods</b> Professor Karma Al-Hassan, AUB
10:00 - 11:00	<b>Questions and Discussion</b>

#### 11:00 - 11:15 Coffee Break

### Session 4: Developing Technology-Enhanced Learning

#### Hall: Ishtar 2&3

Chairperson: Professor Mohamed Hamdan, Senior Advisor, Arab Open University

Rapporteur: Professor Taleb Sarei, Arab Open University

11:15 - 11:45	<b>The Status of e-Learning in Universities in Jordan: Key Issues and Challenges</b> Professor Abdallah Zoubi, Princess Sumaya University for Technology
11:45 - 12:45	<b>In-depth Demonstrations and Discussions of the Power of Cutting-Edge Technology in Higher Education at Columbia University</b> Professor Ryan Kelsey, Associate Director of Educational Research Center, New Media Teaching and Learning, Columbia University
12:45 - 14:00	<b>Questions and Discussion</b>

#### 14:00 - 15:45 Lunch

### Session 5: General Work Session: 'Let's Weave It All Together'

#### Hall: Ishtar 2&3

Chairperson: Professor Fayez Khasawneh, President, Board of Trustees,  
German-Jordanian University

Rapporteur: Dr. Mona Taji, CUMERC

Moderator: Dr. Payal Arora, Erasmus University-Rotterdam

15:45 - 16:00 Critique of Session 1  
Professor Majed Abu Jaber, Higher Education Accreditation Commission  
Professor Catherine Embree, Columbia University

16:00- 16:15 Critique of Session 2  
Professor Abdallah Ababneh, Mutah University  
Professor Lou Cristillo, Columbia University

16:15- 16:30 Critique of Session 3  
Professor Youssef Sawalmeh, Yarmouk University  
Professor Karma Al-Hassan, AUB

16:30- 16:45 Critique of Session 4  
Professor Taleb Sarei, Arab Open University  
Professor Ryan Kelsey, Columbia University

16:45 - 17:15 **Wrap Up and Conclusions**

### Thursday, 17 June 2010

#### Session 6: Experiences in e-Learning

#### Hall: Ishtar 2&3

Chairperson: Professor Khaled Al-Omari, Amman-Arab University

Rapporteur: Professor Hani Al-Dmour, University of Jordan

Moderator: Professor Lou Cristillo, Columbia University

9:00 – 9:30 **From Teaching to Learning: the e-Option and the Experience of the  
University of Birzeit**  
Dr. Osama Mimi, Birzeit University

9:30 – 10:00 **Arab Open University Experience in Blended Learning**  
Professor Taleb Sarie, Arab Open University

10:00 – 10:30 **New Media in Higher Education: Erasmus University a Pilot Academic  
Structure to Emulate for the Bologna Process**  
Dr. Payal Arora, Erasmus University-Rotterdam

10:30 – 11:00 **Questions and Discussion**

11:00 - 11:15 **Coffee Break**

## 1. Education

### Hall: Ishtar 2&3

	Chairperson: Professor Rateb Al-Saoud, President, Board of Trustees, Al-Zarqa Private University Rapporteur: Professor Muna Hadeedi, University of Jordan Moderator: Professor Lou Cristillo, Columbia University
11:15 - 11:45	<b>Philadelphia University Experience in Outcomes-Based Learning</b> Professor Mohamed Awwad, Philadelphia University
11:45 - 12:15	<b>AUB Experience with Assessment at Institutional and Program Levels</b> Dr. Karma Al-Hassan, AUB
12:15 - 12:45	<b>Higher Education Accreditation Commission's Role in Enhancing the Quality of Programs: QA Standards for Programs, Teaching Faculty and Student Services</b> Professor Mohamed Walid Al-Batsh, Higher Education Accreditation Commission
12:45 - 13:30	<b>Questions and Discussion</b>

## 2. Engineering

### Hall: Ishtar 1

	Chairperson: Professor Adnan Naifeh, President, Al-Zarqa Private University Rapporteur: Professor Mohamed Mismar, Princess Sumaya University for Technology
11:15 - 11:45	<b>JUST Experience with Reviewing Study Plans, Teaching and Learning, Student Assessment in the Framework of ABET</b> Professor Rami Oweiss, JUST
11:45 - 12:15	<b>Bridging Higher Education and Local Market Needs: the Case of Architecture in JUST</b> Professor Natheer Abu Obaid, JUST
12:15 - 12:45	<b>Higher Education National Outreach Program to Industry: One Faculty for Each Factory</b> Dr. Yousef Abdallat, University of Jordan
12:45 - 13:30	<b>Questions and Discussion</b>

## 3. Nursing

### Hall: Hamourabi

	Chairperson: Professor Ruwaida Maaitah, Advisor for HRH Princess Muna Al-Hussein for Health and Social Development, Rapporteur: Professor Inaam Khalaf, Dean, Faculty of Nursing, University of Jordan
11:15 - 11:45	<b>Nursing Education in Jordan: Status, Challenges, and Future Directions</b> Dr. Muntaha Gharaibeh, JUST

11:45 – 12:15 **Nursing Education and Practice in the US: Current Status and New Directions**  
Dr. Karen Baldwin, Graduate School of Nursing, St. Mary's College, Newburgh

12:15 - 13:30 **Questions and Discussion**

#### **4. Tourism and Hospitality** **Hall: Jarasia**

Chairperson: Professor Sultan Maani, Al-Hussein Bin Talal University  
Rapporteur: Dr. Khaled Makableh, Yarmouk University  
Moderator: H.E. Mr. Munir Nassar, Managing Director, International Traders

10:00 - 11:00 **Forum for Understanding the Context: The Human Resources Needs of the Tourism Industry**  
Ms. Lina Annab, General Manager, Zara Investment Co.  
Mr. Tareq Derbas, General Manager, Le Meridien Amman  
Mr. Ali Armoush, Deputy Chairman, Armoush Tourist Investment Company

**11:00 -11:15 Coffee Break**

11:15 -11:45 **Addressing the Challenge in Hospitality and Tourism Programs in Jordan**  
Dr. Suzy Hatough Bouran, Consultant, Human Resource Development

11:45 - 12:30 **Reforming Hospitality and Tourism Programs in Jordan; a Value Chain Approach**  
Dr. Joseph Ruddy, Human Resources, Quality Assurance and Product Development Component Leader, USAID Siyaha Project

12:30 - 13:30 **Questions and Discussion**

**13:30 - 14:15 Lunch**

#### **Session 7: Conclusions and Recommendations**

**Hall: Ishtar 2&3**

Master of Ceremonies Introduces the Concluding Session

14:15 - 14:35 **Highlights on the Outcome of the National Conference: Key Recommendations for Decision Makers and Academics**  
Professor Turki Obaidat

14:35 - 15:00 **Concluding remarks: Next Steps**  
Professor Safwan Masri

15:00 - 15:45 **Closing Remarks: What's Ahead? Starting with the Immediate Future Onwards**  
HE Professor Walid Maani, Minister of Higher Education and Scientific Research

15:45 - 16:45 **Press Conference**  
HE Professor Walid Maani, Minister of Higher Education and Scientific Research

**19:00 - 20:30 Dinner**